3. STEP THREE

- Philip Harding - Tim Richmond letter of support
- Revised Urban Initiative - email to Pastors
- Take Action - IJ signup
- UPLIFT 313 4 Helpfuls - Event Review
- UPLIFT 313 Pentecostal Life Article final
- UPLIFT313 Leadership + Pastor Meeting Notes

Philip Harding - Tim Richmond letter of support

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Letter of Recommendation for Rev. Tim Richmond – Detroit Police Chaplain Corps

Dear Detroit Police Chaplain Corps,

I am honored to write this letter of **strong recommendation for Rev. Tim Richmond** to serve as a Chaplain with the Detroit Police Chaplain Corps. Over the past several years, I have had the privilege of working closely with Rev. Richmond through **UPLIFT313**, an initiative dedicated to bringing sustainable, faith-driven transformation to Detroit's communities.

Rev. Richmond has been a **key partner and trusted leader in our collective work**—helping to launch new businesses, empower urban missionaries, and equip residents with practical tools for leadership, entrepreneurship, and community resilience. Through UPLIFT313, we've collaborated to implement trauma-informed outreach strategies, create mentorship networks, and build bridges between local churches, community organizations, and law enforcement.

Rev. Richmond's leadership is **distinguished by a rare combination of pastoral sensitivity and real-world action**. He leads with compassion, wisdom, and understanding of unique needs facing Detroit's neighborhoods. His efforts have not only brought healing and hope to many but have also created pathways for sustainable change that extend beyond traditional ministry.

Through my work on innovation, policy, and entrepreneurship at Harvard, Johns Hopkins, and Impact Junkie, I've had the opportunity to work in over 30 countries—advising governments, building entrepreneurship ecosystems, and helping leaders create innovative impact. The work we've done in **Detroit with UPLIFT313 stands out** as a dynamic, community-rooted model.

We are using the data and insights gathered with Detroit's leaders and participants to inform a broader approach that can be replicated in cities across North America. Detroit is actively shaping a blueprint for what's possible when faith, business, and community come together.

As this work continues, we see **natural alignment with the mission of the Detroit Police Chaplain Corps**. Your commitment to spiritual and frontline care is deeply respected, and we welcome opportunities for future collaboration to serve even more lives across the city.

Thank you for your continued service to Detroit. I fully support the ongoing efforts of UPLIFT313 to uplift lives, restore dignity, and activate purpose in every corner of the community.

With optimistic appreciation,

image1.png Philip Harding Cofounder & CEO, Impact Junkie Harvard University, M.P.P. 2014; Johns Hopkins University, Faculty on Innovation philip@impactjunkie.co \| \| https://impactjunkie.co

Revised Urban Initiative - email to Pastors

Dear Pastors of the Detroit Metro District,

The Urban Missions Project of the Detroit Metro District is moving forward. We are excited about the launch of this new project with the support of NAM. This project is expected to impact our entire district and initiate revival across the Detroit Metro area.

As you know we have been working diligently to launch the Urban Missions Project. First, thank you for your patience and continued support. With that said, our next event will take place in the next few weeks. On July 15th we will hit the ground with a Community Impact Field Day. With your support, this is going to be amazing! This will take place in Southwest Detroit at Christian Life Apostolic Ministries (Pastor Guerrero's church). This event will be followed by our 6 day, inner city kids camp (See attached flyer for dates and time). We have had many people from various churches wanting to get involved. We are asking you to show your support by sharing the event and volunteer sign-up; and allowing your congregation to volunteer and participate. The attached flyer contains the information and a QR code for volunteer sign-up. As we embark on this new endeavor, we do so in the spirit of unity and we are excited about the future. If we have your support please respond to this email with a simple, "I'm in!"

To help us with sustainability, Bro Brooks will be selling barbeque, "Holy Smokes BBQ" See the link below to order ahead. We appreciate your support!

Link for event registration: https://www.eventbrite.com/.../community-impact-field-day...

Link for Volunteer form: https://forms.gle/NUFdAymn6W7fBAfeA

Link for Holy Smoke BBQ Orders: https://forms.gle/PaVCs83g7ZHkBdwE6

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Respectfully,

The Urban Missions Team

Take Action - IJ signup

Ready to take action? Go signup and start here: https://www.impactjunkie.co

1. Go to IJ website, https://www.impactjunkie.co, click “Start Here” button
2. On the form “Are you part of a program?” select the dropdown option “Detroit Impact + Business Accelerator” to apply You can access the Base Camp Training for free to get started now

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UPLIFT 313 4 Helpfuls - Event Review

Open House | April 20th, 2024

RIGHT	WRONG	MISSING	CONFUSING
Building cleaning and setup	Didn't have a clear way for all attendees to sign in	Music playing inside	Two registration/information tables
Uplift313 decor + balloons	Didn't get many community members in attendance	Brochure/promo for Holy Smokes - need the address on there!	Price of BBQ
Couches added to the lobby (!!)	Need to get BBQ marketing right	People to serve food to BBQ customers	How to pay for BBQ
Sound system setup inside & outside	Pre-cook. Cook BBQ prior to getting out there (people were smelling smoke and asking at 10am)	Holy Smokes t-shirts + merch + rubs for sale	Mingle, spiel, tour rotation didn't go as planned
Representation from various churches and pastors in the district	Need to do pre-orders for BBQ	BBQ out there - Once a month	Need to get BBQ marketing right
All 4 Detroit churches represented	Was cold outside, no one wanted to stand outside	Picnic tables for the courtyard	Team was spread thin, a lot of engagement
Great location for BBQ		Need consistency with BBQ	
BBQ sold out! Over $1k+		Have a dinner BBQ event	
Good to see the mattresses - test them		Setup a session with other BBQ and business owners to reflect on new opportunities for Holy Smokes	
Mattresses sold!			
People gave cash donations			

RIGHT	WRONG	MISSING	CONFUSING
People were able to walk through physical building, see the vision, get a tour			
Flow was good: Overview, hear about UPLIFT			
Learned a lot			
Hot dogs and sausage were hand-held foods			
Over 100 in attendance!!			
Sean did excellent with the ribs, helpful to get more experience on the grill			
BBQ is a great draw to the event			
Had the space setup to see the vision, made it tangible			
A lot of engagement!			
A lot of foot traffic			

UPLIFT 313 Pentecostal Life Article final

A Journey of Faith & Transformation

Three years ago, my husband and I, along with Sis Candise Hill were blessed with an opportunity to participate in an Urban Initiative program sponsored by North American Missions. This was an answer to prayer because, for many years, we had been seeking ways to reach families in Detroit with the Word of God. The burden for our city was heavy on our hearts, and this program opened a door for us to make a meaningful impact.

Through the Urban Initiative, we, along with participants from other urban areas (Los Angeles, Baltimore & Washington DC) experienced a profound paradigm shift in our thinking. With the backing of our District Superintendent Art Wilson, the district Board, our District NAM Director, Tim Richmond we began our journey. Scott Sistrunk challenged us to think outside the box to find ways to make a maximum impact in Detroit. Proverbs 11:30 says, "He that winneth souls is wise." We knew we needed wisdom from God to understand how to reach the unreached in our city effectively.

Under the leadership of Brother Philip Harding, we began brainstorming innovative ways to transform lives in a sustainable manner. We needed a shift in our thinking—not just a reworking of old strategies or plans to reach people, but a true transformation of our minds. Romans 12:2 reminds us, "Do not be conformed to this world, but be transformed by the renewing of your mind." For too long, many in Detroit and other urban areas have gone unreached—not because the church lacks compassion, but because some of our traditional methods have not produced the lasting impact necessary for true, whole-life transformation.

Love - Listen - Learn

To better understand the needs and dreams of the community, we took the time to conduct interviews with people who reside in Detroit proper. We asked them, “How can we help? What do you need? What are your dreams?” One of the most profound responses came from a young man named Sean Tyus. He said, “We need people to stop looking down on us. We don’t need handouts; we need a hand-up.” His words echoed the heart of Galatians 6:2, which encourages us to "bear one another's burdens, and so fulfill the law of Christ."

That one statement became a guiding principle for our mission. We heard many responses asking for safe places for youth, resources to help find jobs, mentorship, partnerships for businesses, support for immigrants, music lessons, athletic activities, and more. From these needs, the idea for Urban Centers was born.

A Place of Hope

UPLIFT313 Community Center is the first Urban Center established from this vision. UPLIFT stands for Urban Programs for Livelihood, Innovation, and Financial Transformation. Our mission is to offer programs, create partnerships, build relationships, and come alongside people to minister to the whole person. Our goal at UPLIFT313 is to address the needs of the whole person, to accomplish progress in one's whole life, and ultimately in one's whole community. We aim to follow the example of Jesus. He met the physical needs of the people before addressing their spiritual needs (Matthew 14:13-21). We aim to do the same in Detroit. In response to the people we currently offer ESL classes and a Recovery program. In the fall of 2024 we will add Job skills training and music lessons for the youth.

UPLIFT313 also includes two self-sustaining businesses that help with program sustainability and serve as models for people to start their own enterprises: DropBox mattress company and Holy Smokes Barbecue & Catering. These businesses not only provide employment but also create opportunities for mentorship and personal growth.

Sean Tyus was one of the first participants in the Urban Initiative. He has engaged in mentorship, community gatherings, recovery programs, and business mentoring. As part of the Holy Smokes team, Sean has volunteered and worked as an employee, cooking for several district events and even the National Multicultural Ministry Summit in Detroit. He is a father of six beautiful children, whom he is raising on his own. Sean dreams of running his own barbecue business, and he is working hard to make this happen. Despite recent financial struggles, he continues to push forward, embodying the spirit of Philippians 4:13: "I can do all things through Christ who strengthens me."

When Sean is working the grill, he is more than just cooking; he is transforming his life and the lives of his children. As 1 Peter 4:10 says, "Each of you should use whatever gift you have received to serve others, as faithful stewards of God's grace in its various forms." Sean is using his God-given talents to create a better life, not just for himself, but for his community.

The story of UPLIFT313 and Sean is just the beginning. It is a testimony of what God can do when we open our hearts and minds to new ways of reaching people in urban cities. The Urban Initiative has taught us that the work we do is not just about meeting needs, it's about transforming the person's whole life with love and the gospel. Through prayer, innovation, and a commitment to the mission, we are witnessing God's power at work in Detroit, Sean Tyus is one of many. UPLIFT313 is located at 5505 Michigan Ave, Detroit, MI 48210. This is the address of hope. To meet our team go to www.uplift313detroit.com.

UPLIFT313 Leadership + Pastor Meeting Notes

UPLIFT313 Leadership + Pastor Meeting for Business Program

Meeting date: September 15, 2025, 08:15 pm

Notes Program Overview and Mission

Uplift 313 represents a comprehensive urban ministry strategy combining business development with traditional church programs to strengthen Detroit's urban core and district churches

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Currently operates ESL classes with 30-48 participants, job training programs, resilient kids initiatives, and music lessons with strong community engagement (08:10)
Strategic expansion planned for Washington DC and Los Angeles as pilot cities, with Baltimore also receiving significant development work (22:45)
North American Mission has contracted Impact Junkies to deliver business accelerator programming through secured grant funding, making participation cost-free for selected participants (08:50)
Core philosophy centers on creating self-sustaining ministry models that don't rely exclusively on tithe-paying families, utilizing business as mission rather than business supporting mission (24:08)
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Impact Junkie Framework and Methodology

Four-module comprehensive framework designed around "You, Love People, Go Places, Change Lives" philosophy connecting personal calling with sustainable business ventures

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Module 1 (You): Personal story analysis, God-given purpose identification, and big hairy audacious purpose development with focus on both beautiful and painful life experiences (39:05)
Module 2 (Love People): Empathy-driven problem identification, needs assessment, and customer discovery through Jesus's model of observation and service (39:38)
Module 3 (Go Places): MVP development using lean startup methodologies, experimentation protocols, and iterative learning processes (40:10)
Module 4 (Change Lives): Traction demonstration, partnership development, customer expansion, and sustainable scaling strategies (40:23)
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Global reach spans 30+ countries with 2+ million participants, including US State Department partnerships in former Soviet and communist countries promoting entrepreneurship and free market principles (36:34) Johns Hopkins University master's level curriculum being offered to participants, representing significant educational value typically reserved for paying graduate students (45:40)

Program Structure and Participant Selection

Dual-track approach accommodating different entrepreneurial readiness levels with distinct pathways for various participant backgrounds

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Pre-accelerator track targets individuals passionate about entrepreneurship but uncertain about business ownership, including those questioning current work-purpose alignment (43:01)
Accelerator track serves existing business owners with traction, income, and teams ready for scaling and expansion opportunities (43:01)
Target enrollment of 30-50 participants per city with careful vetting to ensure commitment, passion, and burning challenges participants want to address (49:02)
Hybrid delivery model combining virtual Zoom sessions with in-person meetings, weekly or bi-weekly group sessions, plus one-on-one mentorship support (47:29)
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Grant-funded program eliminates cost barriers for Detroit Metro District participants, with Impact Junkies providing services at significantly discounted rates for urban mission purposes (48:29)

Success Stories and Business Outcomes

Jonathan Green's Texas church demonstrates program effectiveness with 6 new business ventures launched in 5 weeks, showcasing rapid entrepreneurial activation (29:30)

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Diverse business portfolio includes mobile car washing, special needs children services, bookkeeping with QuickBooks, Christmas light installation, insurance agency, and bounce house rentals (30:17)
Staff pastor's wife launched marketing business serving churches, landing first non-UPCI client with positive feedback and referral potential (32:14)
Church transformation occurred as entrepreneurship concept exploded throughout congregation, creating mutual support and business development ecosystem (59:40)
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Holy Smokes BBQ brand development exemplifies personal and business transformation through program participation

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Brand recognition shift from "Brother Brooks' barbecue" to established "Holy Smokes BBQ"
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business identity with community-wide association (01:06:04) Ministry integration allows business operations to support church center activities including sending kids to camp and generating center income (12:03) Family impact includes overwhelming but rewarding growth in ministry opportunities and business expansion possibilities (01:06:04)

Church and Community Impact Results

Joe Giunta's ESL program success demonstrates program's community penetration and spiritual impact potential

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ESL classes evolved into Spanish church with 20-30 regular attendees representing
significant community engagement (13:14)
Spiritual breakthrough results: 8-9 Holy Ghost baptisms and 8 water baptisms in 8 weeks
showing rapid conversion and spiritual growth (13:14)
Sustainable ministry model created through Uplift 313 support, establishing ongoing
Spanish-language church services (13:14)
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North Little Rock church example provided by Stephen Drury illustrates long-term wealth creation potential through entrepreneurial church culture

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Exponential growth pattern started with one member's land subdivision business,
expanding to 3-4 additional members in similar ventures (59:40)
Church-wide entrepreneurship explosion transformed congregation into "probably one of
the wealthiest Apostolic churches in the world" through mutual business support (59:40)
Community development model demonstrates how individual success creates
multiplicative effects throughout church membership (59:40)
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Strategic Vision and Implementation Timeline

Immediate program launch planned for fall 2024 with urgent timeline requiring rapid participant identification and enrollment

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Application process through impactjunkie.co website with specific "Detroit Impact and
Business Accelerator" selection requirement (57:35)
Timothy Richmond leading outreach with phone calls to all participants starting
immediately to gauge interest and facilitate enrollment (58:09)
Community expansion strategy encourages looking beyond existing church members to
engage broader Detroit community through business development (01:04:34)
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Long-term replication model positions Detroit as template for urban ministry transformation across North America

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Playbook development using Detroit experiences to create replicable model for other urban centers (22:45)
Integration with city leadership including connections to Detroit Business Development director and Attorney General's office for expanded community impact (56:52)
Self-sustaining ministry goal creates economic empowerment, job stability, and spiritual connection without traditional funding dependencies (24:08)
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Action items Timothy Richmond

Follow up with all meeting participants via phone calls starting tomorrow to discuss interest and sign-up process (58:09) Coordinate with Brother Brooks regarding Herman Outar's potential inclusion from Tennessee (01:03:27) Provide additional information to interested participants who missed details during the meeting (01:09:20)

Meeting Participants

Sign up at impactjunkie.co website and select 'Detroit Impact and Business Accelerator' option when prompted about program participation (57:35) Share program information with church members and community contacts who might be interested (01:04:34)

Chris Burling

Complete application process for automotive repair nonprofit garage concept targeting low- income Detroit metro community (01:09:44) Ready to take action? Go signup and start here: https://www.impactjunkie.co

1. Go to IJ website, https://www.impactjunkie.co, click “Start Here” button
2. On the form “Are you part of a program?” select the dropdown option “Detroit Impact + Business Accelerator” to apply You can access the Base Camp Training for free to get started now

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